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**PDI, Inc. to Hold First Quarter 2011 Financial Results Conference Call  
on Wednesday, May 4, 2011**

**PARSIPPANY, N.J., April 28, 2011** -- PDI, Inc. (Nasdaq: PDII) today announced that it will release its first quarter 2011 financial results on Tuesday, May 3, 2011 after the market close and host a conference call on Wednesday, May 4, at 8:30 am Eastern time to discuss the results.

Access information:

Date: Wednesday, May 4, 2011  
Time: 8:30 am Eastern time  
Dial-in numbers: (866) 644-4654 (U.S. and Canada) or (706) 643-1203  
Conference ID number: 62458315  
Live web cast: [www.pdi-inc.com](http://www.pdi-inc.com), under "Investor Relations"

The teleconference replay will be available three hours after completion through May 8, 2011 at (800) 642-1687 (U.S. and Canada) or (706) 645-9291. The replay pass code is 62458315. The archived web cast will be available for one year on the company's web site, [www.pdi-inc.com](http://www.pdi-inc.com), under "Investor Relations."

**About PDI**

PDI, with its interactive digital agency Group DCA, is a leading provider of integrated multichannel promotional outsource services to established and emerging health care companies. The company is dedicated to enhancing engagement with health care practitioners and optimizing commercial investments for its clients by providing strategic flexibility, innovative multichannel promotional solutions, and sales and marketing expertise. For more information, please visit the company's website at <http://www.pdi-inc.com>.

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