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**PDI, Inc. to Hold Second Quarter 2011 Financial Results Conference
Call on Tuesday, August 9, 2011**

PARSIPPANY, N.J., July 28, 2011 -- PDI, Inc. (Nasdaq: PDII) today announced that it will release its second quarter 2011 financial results on Monday, August 8, 2011 after the market close and host a conference call on Tuesday, August 9, at 8:30 am Eastern time to discuss the results.

Access information:

Date: Tuesday, August 9, 2011
Time: 8:30 am Eastern time
Dial-in numbers: (866) 644-4654 (U.S. and Canada) or (706) 643-1203
Conference ID number: 82344673
Live web cast: www.pdi-inc.com, under "Investor Relations"

The teleconference replay will be available three hours after completion through August 13, 2011 at (855) 859-2056 (U.S. and Canada) or (404) 537-3406. The replay pass code is 82344673. The archived web cast will be available for one year on the company's web site, www.pdi-inc.com, under "Investor Relations."

About PDI, Inc.

PDI is a leading health care commercialization company providing superior insight-driven, integrated multi-channel message delivery to established and emerging health care companies. The company is dedicated to enhancing engagement with health care practitioners and optimizing commercial investments for its clients by providing strategic flexibility, full product commercialization services, innovative multi-channel promotional solutions, and sales and marketing expertise. For more information, please visit the company's website at <http://www.pdi-inc.com>.

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